bisual

Software Product Engineering

"

Juan Carlos Villegas
CIO at Würth Modyf España

High level of technical expertise delivering top-tier technological solutions. They adapt to client needs with complete flexibility. Highly recommended.

"

"

Jordi Martínez
CEO at Nextlives

After more than two years of partnership, we can confidently say they are a dynamic, friendly, and committed team, capable of tackling any type of development, no matter how complex. At NextLives, we rely on the Bisual team's services continuously (on a daily basis), and they are actively involved in virtually all our projects.

"

"

Álvaro Suárez
CEO en Waiis Eco

A team of outstanding professionals who adapt seamlessly to the needs of every project we have worked on together.

"

bisual

Discover who we are

Our beginnings

The Bisual team has its roots in the Bachelor's Degree in Computer Engineering at the University of Girona, a degree recognized for its academic excellence and its innovative approach to technology. During their training, the founding members of the team collaborated on various multidisciplinary software projects, thereby forging a solid foundation of teamwork and technical knowledge.

Upon completing their studies, the members of Bisual gained experience working for consultancies and companies in the sector, while also developing a business plan aimed at satisfying a market need that traditional consultancies were not addressing.

With the first projects completed, client feedback, and a well-defined business structure, Bisual took shape and was born to offer innovative and tailored solutions in the field of technology consulting.

Who We Are Now

We are a multidisciplinary team working from our own office every day to deliver the best results. These engineers range from product designers to disciplines like Data Analysts and DevOps, allowing us to offer the best comprehensive technological solutions.

Our Future: Vision and Mission

With an unwavering commitment to achieving the best methodology and management of software products, Bisual aims to demonstrate that projects can be executed with timely precision, honesty in communication, and quality.

We collaborate and work with both new and traditional companies that clearly value and support new technologies as a means to be more efficient and save time and resources.

The ultimate goal of Bisual is to become a reference among all technology consultancies in Girona, expanding throughout the national territory.

Discover How We Can Help You

Websites

We bring your idea to life in a fully customized website from scratch, using the latest technologies and market standards to help you save costs. If you need an internal management site, we use Angular or React; if you're looking for a public website with SEO optimization, we address aspects like SSR with technologies such as Laravel and NextJS, including site mapping. We analyze and offer the technology that best suits your project and goals.

Mobile Apps

We develop your business idea using the most optimal technology tailored to your budget. If your app is straightforward, with a reasonable budget and no need for rare functionalities, we opt for native or hybrid solutions with Flutter. We also implement native code for iOS (in Kotlin or Swift) to offer the latest SDK technologies.

Integrations

Automate business processes by connecting each software in your business: ERP, CRM, mobile app, email marketing, website, hardware, commercial applications, etc. Synchronize your data across the entire infrastructure.

ERP/CRM Solutions

We analyze and develop the import and export processes of data so that external applications to ERP/CRM (your mobile app, website, dashboard, analytics system, etc.) maintain consistent and coherent information with the centralized system.

Artificial Intelligence

Predict, analyze, and make better decisions by processing large-scale data for your business. We implement Machine Learning algorithms and Neural Networks tailored to your objectives. Our expert data science team analyzes and offers solutions that can enhance your business.

Servers and DevOps

We prepare your server architecture for scalability, considering your budget and cost. We always choose the most suitable approach. From a single server to a distributed container organization worldwide, ensuring that your software is fully integrated and deployed automatically.

WHAT WILL YOU ACHIEVE?

Discover How We Can Transform You

Save Money

Optimize Your Time

Digitize Your Processes

Scale Your Business

Our Value Proposition

Quality
Our Way of Being

We add value to every process we engage in. Committed to you, your schedule, and the final product. Because time is gold. And a job well done is priceless.

Personalized and Modular Team
A Team Tailored to Your Needs

We assign the right specialists according to your needs, adjusting month by month. We handle everything so you don't have to worry about hiring or turnover.

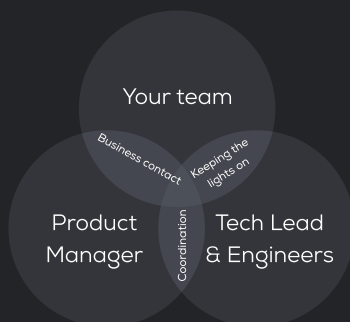## Real-Time Control
Track Our Steps Anytime

Want to stay updated on our work at all times? You'll receive reports by email and Slack in real time and have access to our platform to check tasks and progress.

Integration
Your Team and Ours, Together as One

We're not just an external agent—our goal is your success. We integrate with your structure and are driven by results. We want to work with you to reach new heights.

Your team

Business contact   Keeping the lights on

Product Manager   Coordination   Tech Lead & Engineers

Constant Vigilance
Our Alert System is Always On

We continuously monitor our platform to ensure quick responses. If anything fails, we trigger instant alerts for everyone involved.

Constant Communication
Communication Without Barriers

We maintain open and direct communication with you via Slack, WhatsApp, phone, etc., ensuring we're always in sync. Committed to transparency and smooth interactions in every exchange.

Strategic Collaboration
Partners in Your Digital Transformation

Our focus is on developing solutions. We don't just consult; we immerse ourselves in your business, working side by side to understand your needs and challenges. Be it ERP, an app, a website, or any solution, we are your strategic allies in digital transformation. Committed to your success, we offer the best adapted solutions to drive your growth.

No Commitment Required
You Can Leave Anytime

But you won't want to. You're free to leave or switch providers anytime with two months' notice, although we're confident you'll want to stay.

How Do We Guarantee...

... OUR QUALITY?

Tech Lead

Within the Bisual team, you'll have someone who serves as the project's technical lead. They ensure everything runs smoothly, coordinate the engineering team, and keep deadlines on track. They study, analyze, and maximize engineers' contributions to your product or business.

They are experts in the latest technologies and propose solutions you may not even imagine.

Product Manager

Your main point of contact. The person who coordinates your ideas and addresses issues with the best solutions, aligning with your business and end-user needs.

They'll be in contact with you, establishing weekly meetings to define the product, requirements, and scope. They'll keep you informed and show you periodic product evolution.

They will represent you within the product team. You'll have their phone number.

Testing *Driven Development*

New developments can break old features; this doesn't happen with us. We develop with Testing, which lets us validate that the software remains stable with every change we make.

Maintenance

Or how we call it: *Keeping the lights on!* We allocate hours monthly (generally 20%) for product maintenance and evolution, incorporating the latest project features and fixing any bugs that may appear.

Review *Quality Assurance*

Every task our engineers complete is reviewed by another engineer, ensuring code quality, best practices, usability, and correct program functionality.

Product Design

Almost every product requires a user interface. For that, our product team works with an engineer specialized in user experience and graphic design.

This role is essential to understand the user's needs, assess usability risks, design, and validate prototypes with the end user before development, ensuring the product functions as intended.

Documentation

Every task, our engineers document the program's functionality and usability. This formalized process is crucial if the product team changes, or if the client needs insights into certain algorithms or unexpected situations arise.

This way, we avoid dependency on a single person and ensure someone is always ready to assist.

Training

All our employees receive training every three days to maintain the highest professional standards to meet your business needs.

How can we work together?

Partner
Continuous Collaboration

We analyze, design, develop, and maintain your product, project, and team.

	Lite — Code and Ship Team	*Partner* — Feature Team	*Partner* — Empowered Product Team
Target Buyer	For startups and companies that want a development team. The client handles task preparation and planning.	For startups and companies that want a cross-functional team to digitize processes and save resources and time.	For startups and tech companies that want a **cross-functional product team** to maximize quality and functionality.
Recommended Monthly Dedication — You must choose the number of hours we will dedicate.	100h/month — min. 20h/month	300h/month — min. 200h/month	1200h/month — min. 400h/month

The Team

	Lite	Partner (Feature Team)	Partner (Empowered Product Team)
Product Manager — Product planning, consulting, **main point of contact**.		✓ Backlog y Roadmap Admin. ✓ Discovery **Básico**	✓ Backlog y Roadmap Admin. ✓ Discovery **Completo**
Tech Lead — Senior Developer, Team Technical Lead, organizes Sprints and the one who Keeps the Lights On (Issues)		✓	✓
Developers — Coding team with seniority adjusted to each plan	**Mid** Team — Minimum 1 developer	**Senior** Team — Minimum 2 developers	**Senior** Team — Minimum 2 developers
Product Designers — They plan, prototype, validate with the end user, and design the product down to the last detail.	Design the tasks that the client prepares.	✓	✓
100% Dedicated Team — The product team will dedicate their entire workday to your company.			✓

Working Method

	Lite	Partner (Feature Team)	Partner (Empowered Product Team)
Objective — What is the main objective of the teams?	Deliver tasks	Deliver complete functionalities	Deliver functionalities and achieve measurable business results
What Does the Client Do? — What responsibilities does the client have?	Provide business ideas and solutions for implementation (prepares and documents tasks)	Provide business ideas and how they should be framed to satisfy the end user	Provide business ideas and objectives, along with measurable metrics
What Does Bisual Do? — What responsibilities does the Bisual product team have?	**Delivery**: Implement the proposed solutions and tasks	**Discovery**: Propose the best solution to the ideas **Delivery**: Develop the proposed solutions	**Discovery**: Analyze, understand the end client, validate ideas **Delivery**: Develop solutions and measure results

Communication and Integration

	Lite	Partner (Feature Team)	Partner (Empowered Product Team)
Response Time — During business hours, via Slack or Teams	During the day	15m – 30m (max. 1 hour)	1m – 15m (max. 20 minutes)
White Label — We act on behalf of your company: email, CTO, client visits, and assistance in investment rounds.		✓	✓
Office Visits — Travel up to a maximum of 100 km from Girona.		Every two weeks optional	Every week optional
Stability and Schedule Guarantee — Coverage of labor risks: rotation, vacations, holidays, personal matters, compensation		✓	✓
Communication via Slack or Teams — Via chat		✓	✓
Communication by Phone — Via phone call		✓	✓

Plans Comparison

	Lite — Code and Ship Team	Partner — Feature Team	Partner — Empowered Product Team
Product Discovery			
Business Objective Analysis — The product team analyzes together with the company's management the quarterly and annual business objectives.			✓
Key Results Measured — For each objective, a metric is defined to track its progress. After **Delivery**, these metrics are tracked to ensure goals are met.			✓
Product Discovery with Agile — The Product Manager and the design and development team continuously collaborate to refine the business objective.		Basic	Complete
Risk Analysis — For each business objective, we dedicate hours to analyzing with the company and the end client whether it's viable.	✓ Feasibility ✓ Usability	✓ Feasibility ✓ Usability	✓ Value ✓ Feasibility ✓ Usability ✓ Business
End User Validation — The product is validated with the end user before it's built, saving time and resources.			✓
Product Delivery			
Product Development — Engineers implement the product	✓	✓	✓
Deliveries or deploys — Software is delivered in iterations according to urgency.	✓	✓	✓
Agile Methodology with Sprints — Organized time with Sprint Reviews.		✓	✓
Roadmaps — Roadmaps are generated to deliver functionalities within the planned timeframes. You can access them real time.		✓	✓
Kanban Board — For greater visibility, you will have access to the board where the team works and can view real-time progress and updates.	✓	✓	✓

Risk Analysis definitions:
- **Value** — Will it be purchased or used?
- **Feasibility** — Can it be developed?
- **Usability** — Will the client know how to use it?
- **Business** — Is it aligned with the company strategy?

Become Partner with "Bisual Empowered Product Team"

Discover why we aim to work like the big tech companies of Silicon Valley.

Designed for medium and large companies, our "Partner Empowered Product Team" brings the working methodology of **Silicon Valley**'s top tech companies to your business.

- ✓ **Focused on delivering results** and not just functionalities
- ✓ **Analyzes and validates** the product thoroughly before it's built.
- ✓ **Involves the engineering team** from the conception of the idea to delivery.
- ✓ The product team is **100% dedicated** to your project and no one else.

Genuine Fixed-Scope Project

We execute a fixed-scope project with all the expertise of our engineers, with a controlled budget and set deadlines.

1. Requirements Gathering
You are the protagonist. We meet with you to understand and gather every possible detail about your project.

2. Budget and Roadmap
We analyze all information and break down the entire project into tasks of no more than 20 hours to obtain a more precise estimate.

3. Graphic Design
Our experts in design and user experience begin the design process. Every two weeks, we share progress with you.

4. Development
The engineering team develops the product to the highest standard. Every two weeks, we show you the progress.

5. Testing and Final Adjustments
Once development is completed, a testing environment is enabled for you to test the product with your clients.

6. Delivery and Warranty
The software is delivered, and we monitor the project's status. Our team will be available to you for a period to ensure continued support.

Guardian

Assistance Anytime of the Day

With the "Guardian Plan," you'll have a Bisual team available 24 hours a day, 7 days a week. Always attentive to your platform, we are ready to respond immediately to any issue that may arise, ensuring maximum speed and efficiency.

Guardian Plan

You will always have an emergency service available

- ✔ **24/7 Support**: Members of the team assigned to your projects will be available 24 hours a day, 7 days a week.
- ✔ **Immediate response** to any incident.
- ✔ You only need to call an **assigned phone number for you**, and we take care of everything.

How do we charge for this service?

- ✔ Through a **flat rate**, our team coordinates to be always available during the term of the agreement.
- ✔ When **Bisual's assistance is requested**, a fee is added to the invoice.
- ✔ The **hours invested** in resolving the incident.

SOME OF OUR

PARTNERS

NEXTLIVES

About the project

Regarding Nextlives, we can highlight that:

- ✓ It is a pioneering project in its sector, revolutionizing the digitalization of the funeral industry.

- ✓ They have a strong commitment to technology, which is their main business avenue.

- ✓ The platform includes 9 of the 15 largest funeral homes in Spain and is beginning its journey toward internationalization.

- ✓ Since incorporating Bisual Team to the product, Nextlives has **increased turnover**, **improved scalability** and been able to **raise a Series A** investment round.

Software Architecture

In which areas is Bisual involved?

- ✓ Web application for consulting family members and deceased.

- ✓ Web management application for funeral homes.

- ✓ SmartTV application for funeral parlors.

- ✓ Server network for streaming funeral services for families.

- ✓ API for automated integration of funeral homes.

Tech Stack

React Laravel MySql

Kubernetes Redis

GitHub Stripe Grafana

nextlives

WÜRTH MODYF
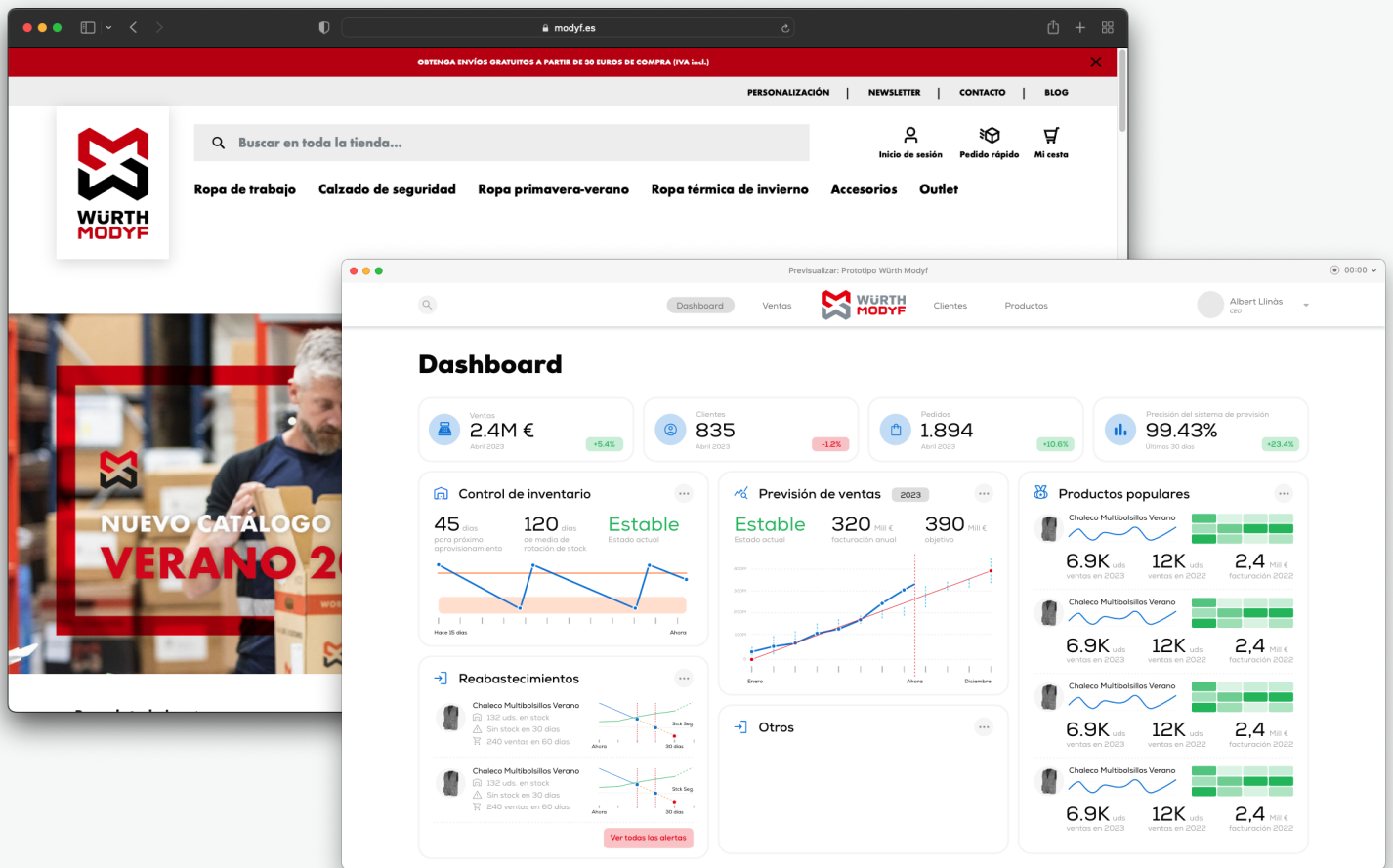
About the project

Regarding Würth Modyf, we can highlight that:

- ✓ It is a leading company in its sector, dedicated to workwear and safety footwear.

- ✓ It supplies major national and international clients.

- ✓ It is committed to technology and artificial intelligence as key processes to digitize workflows and reduce costs.

Software Architecture

In which areas is Bisual involved?

- ✓ Bisual has become part of the company's labor and technology structure as Würth Modyf's technology partner.

- ✓ Design and implement the architecture of systems and servers, ETL processes, and synchronization with the ERP.

- ✓ Design and implement a supply forecasting system based on artificial intelligence.

- ✓ Bisual is responsible for analyzing, designing, and implementing all of the company's digital transformation projects.
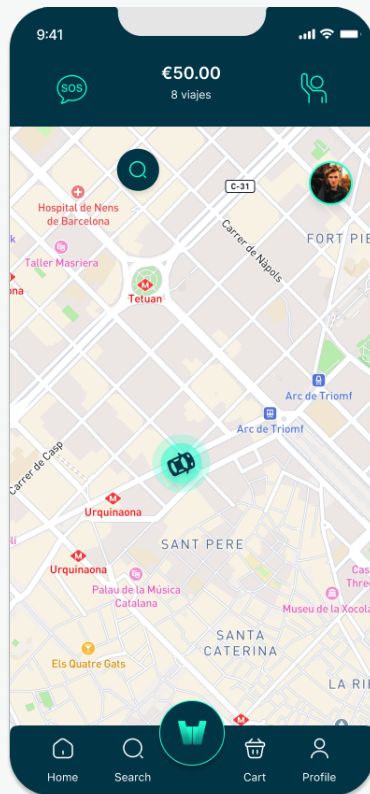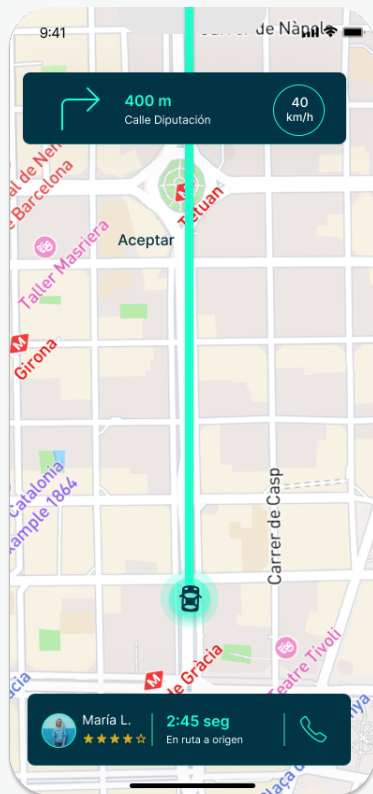
Tech Stack

Dynamics 365 Laravel Angular

SQL Server Python

WAIIS ECO
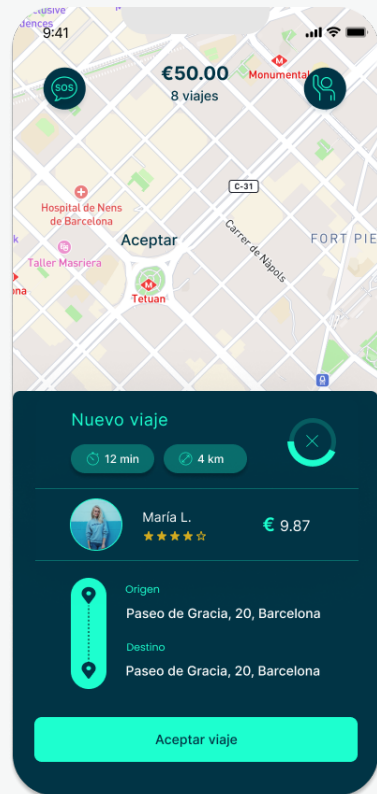
About the project

Regarding Waiis Eco, we can highlight that:

- ✓ It is a startup that integrates all taxi services, including VTC, traditional services, and other applications.

- ✓ Its magic lies in the unification and integration of multiple transport services in a way no other application has done before.

- ✓ It digitizes all processes related to obtaining transportation services, navigation, driver applications, commission payments, and customer satisfaction.

Software Architecture

In which areas is Bisual involved?

- ✓ Bisual has become part of the company's labor and technology structure as Waiis Eco's technology partner.

- ✓ Responsible for analyzing and developing the Waiis Drivers application, Waiis backend, managing integrations, and overseeing DevOps.
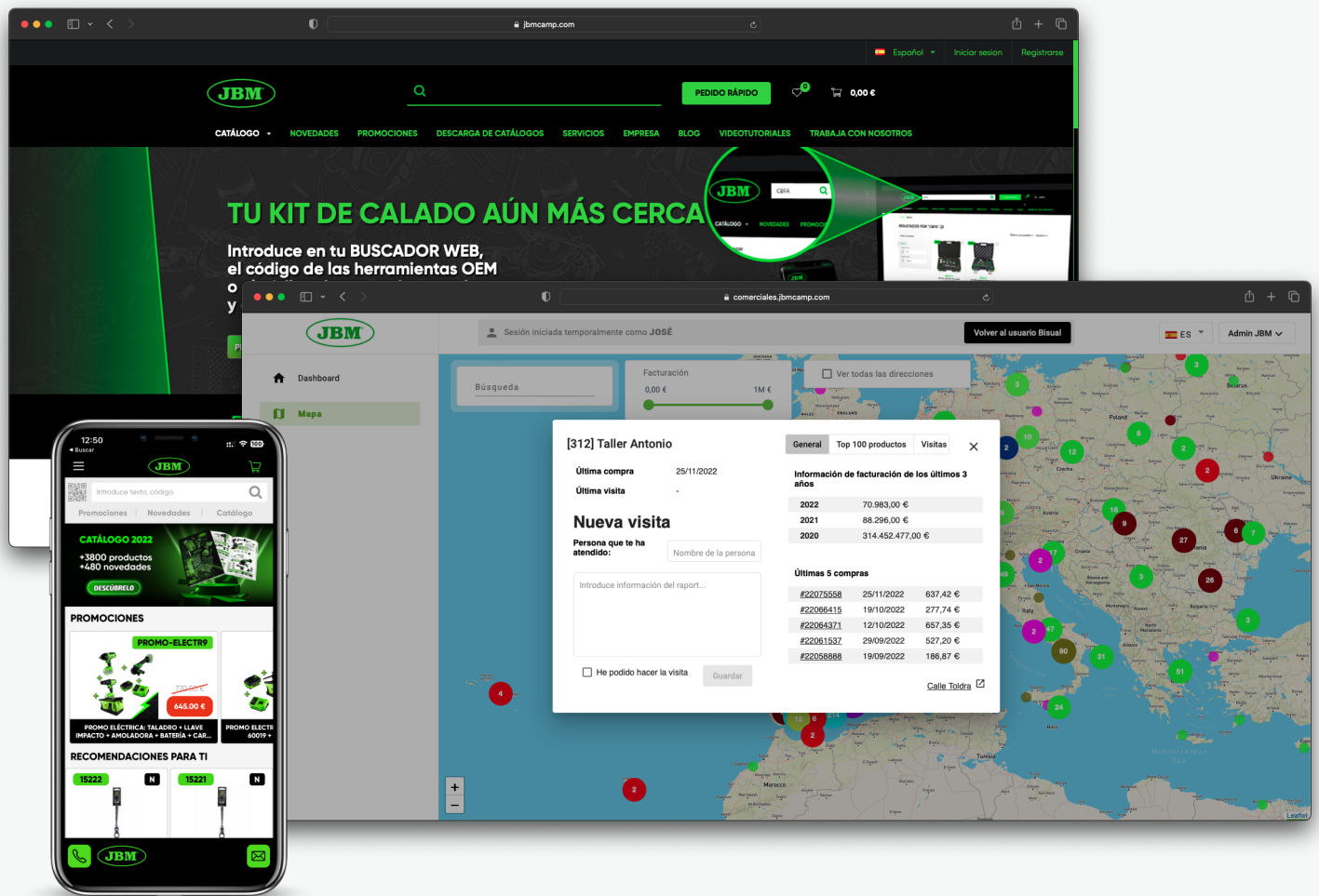
Tech Stack

- Pusher Realtime
- Laravel
- Angular
- PostgresQL
- Flutter

JBM CAMPLLONG

About the project

Regarding JBM Campllong, we can highlight that:

✓ It is a company that imports and exports materials for the automotive sector, under its own brand and quality seal.

✓ They sell to companies, distributors, and local mechanics to use their parts.

✓ They are a leading company in the sector, and their growth in recent years has been remarkable.

Software Architecture

In which areas is Bisual involved?

✓ Public website with integrated e-commerce.

✓ Native mobile application for Android.

✓ Native mobile application for iOS.

✓ Internal web application for sales representatives.

✓ Internal web application for app management.

✓ Import/export automation with SAP Business One and Nikel ERP.

Tech Stack

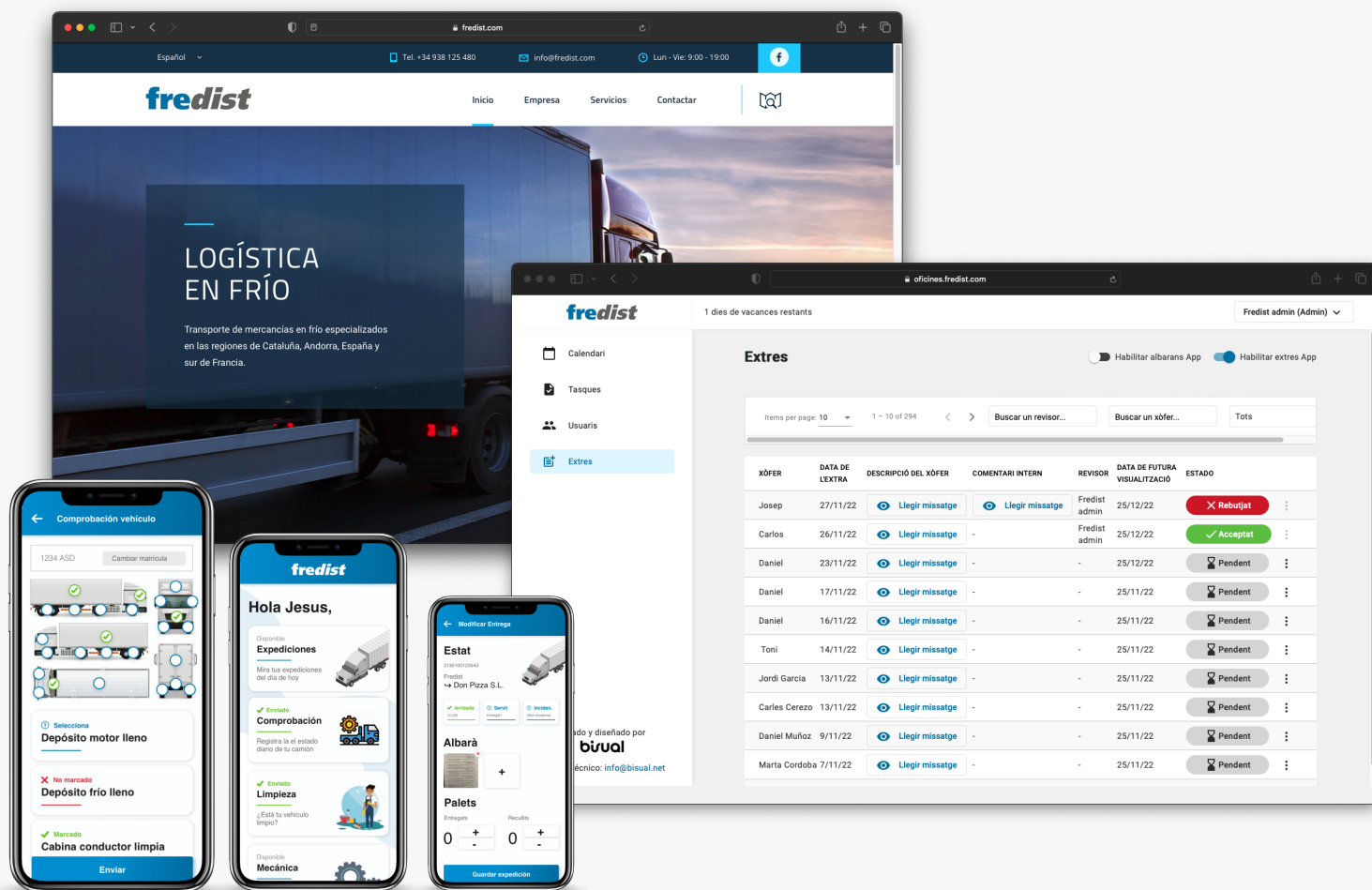Angular   Laravel   MySql

Symfony   ERP: Nikel

GitHub   Swift   Java

FREDIST

About the project

Regarding Fredist, we can highlight that:

✅ It is a leading company in Catalonia in the cold logistics sector.

✅ They have over 50 vehicles (+ extras) and a workforce of more than 100 employees.

✅ They have a custom ERP that supports all their external services managed by Bisual.

Software Architecture

In which areas is Bisual involved?

✅ Custom-developed ERP.

✅ Hybrid mobile application for Android and iOS.

✅ Public website.

✅ Internal web application for human resources task management.

Tech Stack

Angular   Laravel   MySql

Xamarin   ERP propio

GitHub

MOGA FORMACIÓN

About the project

Regarding Moga Formación, we can highlight that:

- They are a job portal specialized in education.

- They have a large pool of tutors throughout Spain.

- The objective of Moga Formación is for all students to acquire the best skills to succeed in the job market.

Software Architecture

In which areas is Bisual involved?

- Public website.

- Web application for administration management.

- Web application for training advisors.

- Web application for publishers, centers, and tutors.

Tech Stack

AWS   Laravel   MySql

Stripe   Sign'em

PLAYBRAND

About the project

Regarding Playbrand, we can highlight that:

- They are a digital marketing agency specialized in executing campaigns with a highly objective approach, always using metrics and data analysis as a foundation.

- They have renowned clients such as Caixabank, the Barcelona City Council, among others.

- Bisual will become their technology partner for their clients, in fully customized development projects.

Software Architecture

In which areas is Bisual involved?

- All websites of their clients.

- Implementation of User Journey measurement systems.

- Public website.
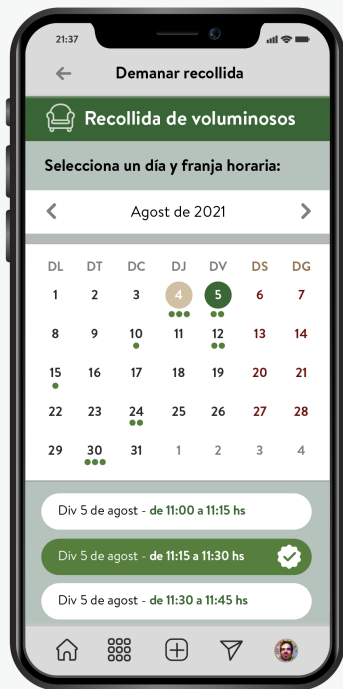
Tech Stack

React   Laravel   Symfony

Yii Framework   Angular

GitHub   Flutter

playbrand

EAGORA

About the project

Regarding eAgora, we can highlight that:

- They are an administrative management portal for municipalities and public entities.

- They are committed to digitizing citizen participation, local commerce, social economy, among many others.

Software Architecture

In which areas is Bisual involved?

- Public website.

- Hybrid application for Android and iOS for citizens.

- Hybrid application for Android and iOS for public workers.

Typology
In-House Development

Tech Stack

Flutter

Sign'em

Digitize your signatures from **0.35€**/signature

Sign'em

The best digital signature service at the lowest price

- ✅ **Invisible Integration**: No installations, interfaces, or new screens. Sign'em integrates with your current systems (applications, ERPs, etc.) and starts working from there. Your signers won't need to install anything either.

- ✅ **How It Works**: An SMS or email is sent to the people who need to sign the document. Once signed, a copy of the final document is sent to each signer and to your system.

- ✅ **100% Customizable**: Configure your templates, indicate where to sign, and you're ready to start.

- ✅ **White Label**: Maintain your clients' trust and security by setting up your logo and corporate colors in Sign'em. Unlike other options, it won't look like you're outsourcing a service.

- ✅ **How Do I Start?**: Talk to your Product Manager at Bisual, and they will handle the integration setup. Configure it once, and you're ready to go!

---

nextlives

Documento a firmar:
Documento de formación

¡Hola, Pol!

¡Primero te autenticaremos!

Correo electrónico
✉ *********ibas@bisual.net

Solicitar código →

Una tecnología de Sign'em

---

nextlives

¡Hola, Pol!

Código enviado!

Correo electrónico
✉ *********ibas@bisual.net

2 3 2

Verificar código →

Una tecnología de Sign'em

---

nextlives

Enviar firma →

Una tecnología de Sign'em